



Friday, October 7<sup>th</sup> at 6 p.m. – 10 p.m. • The Regent, Riverview

Benefitting:



## Community Sponsorship Opportunities

**REGISTERED 501 (C)(3) CHARITY. ALL DONATIONS ARE TAX DEDUCTIBLE.**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA. REGISTRATION # CH7758.



**Date:** Friday, October 7, 2022  
**Time:** 6 p.m. – 10 p.m.  
**Location:** The Regent, Riverview

This fun evening will include, signature cocktail, cash bar, silent auction, performances by three stand-up comedians, and more!\*

(\*Event planning is in progress.)



**Outreach Free Clinic and Resource Center** (formerly Brandon Outreach Clinic) was established in 1987 by a group of concerned individuals to create a way for uninsured individuals to access quality health care. Lacking financial resources to purchase medical care many of these uninsured individuals were going without treatment or were seeking health care in the emergency room as their primary source of care.

In addition to physicians and nurses, the planning group was composed of pharmacists, social workers, clergy, attorneys, and bankers. Their vision was to create a safety net for uninsured individuals who were falling through the health care gap. After two years of planning, fundraising, and establishing a grassroots network of providers, the clinic opened its doors in April 1989. Staffed entirely by volunteers, the clinic first started seeing patients one evening each week. Over the years, the clinic engaged other partners and fostered collaborative efforts with other medical providers who were also committed to serving this vulnerable population. The clinic has been able to expand its hours of operations and is now seeing patients 4 days a week, including both in-person and telehealth visits. Outreach Free Clinic and Resource Center provide both acute care and basic primary care. In addition, we also provide preventative care that includes health screenings, well-woman exams, and health education.

*"I was referred to Outreach Free Clinic by Hillsborough County Breast and Cervical Cancer Program. I had no insurance, no doctor and did not know where to turn. I received immediate attention to the concerns that I had a lump in my breast and needed care. Turns out that I tested positive for cancer. It was the caring and wonderful staff at the Outreach Clinic that put me on the path to the care and treatment that I need for my breast cancer. God bless all." - V.C., patient*

Due to Covid-19, the clinic has been unable to host its longtime annual fundraiser in the Spring of both 2020 and 2021. The annual event brought in crucial funds to support the clinic's mission of providing free health care to low-income, uninsured in Hillsborough County. Last year, we launched a new event to support patient care at the clinic and we're excited to announce that the Laugh Out Loud Comedy Show will return on Friday, October 7, 2022. We hope you will consider joining us as a community sponsor for "**Laugh Out Loud Comedy Show**" and share an evening of laughter...*because laughter is the best medicine!*

Your support of Outreach Free Clinic and Resource Center helps ensure that no one must take a chance and roll the dice on caring for their health!



**Event:** Laugh Out Loud Comedy Show  
**Promotion Date:** June 2022 – Oct 2022  
**Event Date:** October 7, 2022  
6:00 p.m. – 10:00 p.m.  
**Location:** The Regent, Riverview  
**Attendance:** 480 - 512



## Community Event Sponsorship Opportunity

*We look forward to tailoring sponsorship benefits to your needs, however, listed below is just one of our standard benefits offered in support of this community event.*

### “Presenting Sponsor”

Laugh Out Loud Comedy Show, benefitting Outreach Free Clinic and Resource Center, will provide crucial funding for the clinic’s mission of providing free health care and resources to low-income, uninsured residents of Hillsborough County. The presenting sponsor receives company logo on all mentions during the event and promotional period. Your company/organization will receive consistent and ongoing exposure as the **Laugh Out Loud Comedy Show Presenting Sponsor**. (*Limited to one (1) exclusive sponsorship.*)

#### ONSITE

- ◆ Title sponsor as “Presenting Sponsor” recognition for **your company**
- ◆ **Co-branded logo as presenting sponsor on all Laugh Out Loud Comedy Show logo impressions**
- ◆ **Opportunity for your company to be introduced and speak from the stage at the event**
- ◆ Two (2) VIP Tables – total of 16 guests - at the event with table signage
- ◆ Verbal recognition during the event
- ◆ Opportunity to place a stand-up banner\* in Welcome & Silent Auction area (\*provided by sponsor)
- ◆ Your company logo included on sponsor reel shown prior to and during the event
- ◆ All custom signage created for display at the event site

#### IN PRINT

- ◆ Double page ad spread from **your company** included in the event program booklet
- ◆ Logo included on official stationery used for all event correspondence
- ◆ Inclusion as Presenting Sponsor on all advertising placed in daily newspapers or monthly magazines
- ◆ Inclusion as Presenting Sponsor on all press releases and collateral materials promoting the event
- ◆ A quarter page ad in two upcoming issues of Outreach Free Clinic and Resource Center’s quarterly donor newsletter: Heartbeat

#### ONLINE

- ◆ Presenting sponsor web banner on the Laugh Out Loud Comedy Show’s webpage for twelve months
- ◆ Sponsor link on Outreach Free Clinic and Resource Center’s Community Partners webpage for twelve months
- ◆ Sponsor highlight and logo inclusion on a minimum of two (2) Laugh Out Loud Comedy Show e-cards / notices
- ◆ Sponsor highlight and logo inclusion on a minimum of two (2) posts on Outreach Free Clinic and Resource Center’s social media platforms

**Sponsorship Investment: \$10,000**

\*All benefits are based on time of commitment. First right of refusal for annual renewal.

**To secure your sponsorship, please contact:**

Allison Hedrick, Executive Director  
[allison@theoutreachclinic.com](mailto:allison@theoutreachclinic.com) • 813-654-1388 x206

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## Community Event Sponsorship Opportunity

*We look forward to tailoring sponsorship benefits to your needs. However, listed below are the standard benefits offered in support of this community event.*

### “Dinner Sponsor”

Laugh Out Loud Comedy Show, benefitting Outreach Free Clinic and Resource Center, will provide crucial funding for the clinic’s mission of providing free health care and resources to low-income, uninsured residents of Hillsborough County. The dinner sponsors receive company logo on all mentions during the event and promotional period. Your company/organization will receive consistent and ongoing exposure as the **Laugh Out Loud Comedy Show Dinner Sponsor**. *(Limited to two (2) exclusive sponsorships.)*

#### ONSITE

- ◆ One (1) VIP Table – total of 8 guests - at the event with table signage
- ◆ Verbal recognition during the event
- ◆ Opportunity to place a stand-up banner\* in Welcome & Silent Auction area (\*provided by sponsor)
- ◆ Your company logo included on sponsor reel shown prior to and during the event
- ◆ All custom signage created for display at the event site

#### IN PRINT

- ◆ Full page ad from **your company** included in the event program booklet
- ◆ Inclusion as Dinner Sponsor on all advertising placed in daily newspapers or monthly magazines
- ◆ Inclusion as Dinner Sponsor on all press releases and collateral materials promoting the event

#### ONLINE

- ◆ Dinner Sponsor web recognition on the Laugh Out Loud Comedy Show’s webpage for twelve months
- ◆ Sponsor link on Outreach Free Clinic and Resource Center’s Community Partners webpage for twelve months
- ◆ Sponsor highlight and logo inclusion on a minimum of two (3) Laugh Out Loud Comedy Show e-cards / notices
- ◆ Sponsor highlight and logo inclusion on a minimum of two (3) posts on Outreach Free Clinic and Resource Center’s social media platforms

**Sponsorship Investment:                 \$7,500**

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## Community Event Sponsorship Opportunity

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### “Headlining Act Sponsor”

Laugh Out Loud Comedy Show, benefitting Outreach Free Clinic and Resource Center, will provide crucial funding for the clinic’s mission of providing free health care and resources to low-income, uninsured residents of Hillsborough County. The Headlining Act sponsor receives company logo on all mentions during the event and promotional period. Your company/organization will receive consistent and ongoing exposure as the **Laugh Out Loud Comedy Show** Headlining Act Sponsor. *(Limited to one (1) exclusive sponsorship.)*

#### ONSITE

- ◆ One (1) VIP Table – total of 8 guests - at the event with table signage
- ◆ Verbal recognition during introduction of performer
- ◆ Opportunity to place a stand-up banner\* in Welcome & Silent Auction area (\*provided by sponsor)
- ◆ Your company logo included on sponsor reel shown prior to and during the event
- ◆ All custom signage created for display at the event site

#### IN PRINT

- ◆ Full page ad from **your company** included in the event program booklet
- ◆ Inclusion as Headlining Act Sponsor on all advertising placed in daily newspapers or monthly magazines
- ◆ Inclusion as Headlining Act Sponsor on all press releases and collateral materials promoting the event

#### ONLINE

- ◆ Headlining Act Sponsor web recognition on the Laugh Out Loud Comedy Show’s webpage for twelve months
- ◆ Sponsor link on Outreach Free Clinic and Resource Center’s Community Partners webpage for twelve months
- ◆ Sponsor highlight and logo inclusion on a minimum of two (3) Laugh Out Loud Comedy Show e-cards / notices
- ◆ Sponsor highlight and logo inclusion on a minimum of two (3) posts on Outreach Free Clinic and Resource Center’s social media platforms

**Sponsorship Investment:                   \$5,000**

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## Community Event Sponsorship Opportunity

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### “Opening Act Sponsor”

Laugh Out Loud Comedy Show, benefitting Outreach Free Clinic and Resource Center, will provide crucial funding for the clinic’s mission of providing free health care and resources to low-income, uninsured residents of Hillsborough County. The Opening Act sponsor receives company logo on all mentions during the event and promotional period. Your company/organization will receive consistent and ongoing exposure as the **Laugh Out Loud Comedy Show** Opening Act Sponsor. *(Limited to a maximum of two (2) exclusive sponsorships.)*

#### ONSITE

- ◆ One (1) VIP Tables – total of 8 guests - at the event with table signage
- ◆ Verbal recognition during introduction of performer
- ◆ Your company logo included on sponsor reel shown prior to and during the event
- ◆ All custom signage created for display at the event site

#### IN PRINT

- ◆ Half page ad from **your company** included in the event program booklet
- ◆ Company listing on all advertising placed in daily newspapers or monthly magazines
- ◆ Company listing on all press releases and collateral materials promoting the event

#### ONLINE

- ◆ Opening Act Sponsor recognition on the Laugh Out Loud Comedy Show’s webpage for twelve months
- ◆ Company listing on Outreach Free Clinic and Resource Center’s Community Partners webpage for twelve months
- ◆ Company listing on a minimum of two (3) Laugh Out Loud Comedy Show e-cards / notices
- ◆ Company listing on a minimum of two (3) posts on Outreach Free Clinic and Resource Center’s social media platforms

**Sponsorship Investment:                    \$3,000**

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### “Signature Cocktail & Dessert Sponsor”

Laugh Out Loud Comedy Show, benefitting Outreach Free Clinic and Resource Center, will provide crucial funding for the clinic’s mission of providing free health care and resources to low-income, uninsured residents of Hillsborough County. Sponsors receive company logo on all mentions during the event and promotional period. Your company/organization will receive consistent and ongoing exposure as the **Laugh Out Loud Comedy Show** Signature Cocktail Sponsor. *(Limited to a maximum of four (4) exclusive sponsorships.)*

#### ONSITE

- ◆ One (1) VIP Table – total of 8 guests – at the event with table signage
- ◆ Verbal recognition during the event
- ◆ Your company logo included on sponsor reel shown prior to and during the event
- ◆ All custom signage created for display at the event site

#### IN PRINT

- ◆ Company listing included in the event program booklet
- ◆ Company listing on all advertising placed in daily newspapers or monthly magazines
- ◆ Company listing on all press releases and collateral materials promoting the event

#### ONLINE

- ◆ Company listing on the Laugh Out Loud Comedy Show’s webpage for twelve months
- ◆ Company listing on Outreach Free Clinic and Resource Center’s Community Partners webpage for twelve months

**Sponsorship Investment:                    \$2,250**

\*All benefits are based on time of commitment. First right of refusal for annual renewal.

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### “Supporting Sponsors”

Laugh Out Loud Comedy Show, benefitting Outreach Free Clinic and Resource Center, will provide crucial funding for the clinic’s mission of providing free health care and resources to low-income, uninsured residents of Hillsborough County. Supporting sponsors will receive consistent and ongoing exposure as a **Laugh Out Loud Comedy Show** Supporting Sponsor.

#### ONSITE

- ◆ One (1) VIP Table – total of 8 guests – at the event with table signage
- ◆ Company listing on sponsor reel shown prior to and during the event

#### IN PRINT

- ◆ Company listing included in the event program booklet
- ◆ Company listing on collateral materials promoting the event

#### ONLINE

- ◆ Company listing on the Laugh Out Loud Comedy Show’s webpage for twelve months
- ◆ Company listing on Outreach Free Clinic and Resource Center’s Community Partners webpage for twelve months

**Sponsorship Investment:           \$1,500**

\*All benefits are based on time of commitment. First right of refusal for annual renewal.

-Option 2-

#### ONSITE

- ◆ Four (4) VIP tickets
- ◆ Company listing on sponsor reel shown prior to and during the event

#### IN PRINT

- ◆ Company listing included in the event program booklet

#### ONLINE

- ◆ Company listing on the Laugh Out Loud Comedy Show’s webpage for twelve months
- ◆ Company listing on Outreach Free Clinic and Resource Center’s Community Partners webpage for twelve months

**Sponsorship Investment:           \$500**

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